

TALKING POINTS *Published May 21, 2025 • 5 minute read*

On Offense: Republicans are Raising America's Energy Bill. Here's How to Fight Back.



Mary Sagatelova, Senior Advocacy Advisor, Carson Ohlen, Senior Fellow for Digital and Rapid Response

For a social media toolkit and data on job implications in all 50 states, please scroll. For a refresher on what's in the bill, [click here](#).

The House reconciliation bill slashes support for clean energy projects, eliminating supportive tax credits from the Inflation Reduction Act (IRA) and making it much more expensive to build new energy projects across the US. Make no mistake: this bill is a tax increase on energy to help fund tax cuts for the wealthiest Americans.

The bill is particularly dangerous for nuclear energy, a longstanding bipartisan priority that House Republicans are moving to crush. If they succeed, they'll kneecap America's nuclear industry and hand

the future of clean energy manufacturing to China on a silver platter.

Put simply, House Republicans are voting to make America weaker, gutting manufacturing, raising costs for working families, and ceding power to our competition. Below, we'll help you message these changes effectively and sound the alarm on Republicans' dangerous agenda.

Best Messaging Practices

1. Focus On What Real People Lose

Americans don't think in terms of tax credits—they think in terms of jobs, bills, and energy they count on. Instead of naming obscure policies, connect the dots to real impacts in local communities.

DO NOT: “By repealing 45Y and transferability, Republicans are making it harder for developers to access capital.”

DO: “This bill raises taxes on new energy projects, making it harder for our communities to get the power we need and raising costs for working families.”

2. Don't Call It Reconciliation

Most Americans don't know what reconciliation is and don't need to. Talking about procedural budget processes is a distraction from what really matters: for all their talk of lower prices and more manufacturing, Republicans are voting to raise prices for Americans and send manufacturing jobs to China.

DO NOT: “The House reconciliation package sunsets clean energy tax credits in the Inflation Reduction Act, making it harder for businesses to grow and build new energy projects.”

DO: “Republicans just voted to make it harder to build new energy projects here in America. That's less manufacturing in our communities and more moving overseas to China.”

3. Clean Energy Means Lower Costs, Not Just a Safer Climate

As clean energy advocates, we know how critical it is to lower greenhouse gas emissions. But emphasizing cuts to climate hurts our case with everyday Americans. The consequences of cuts to clean energy have a lot in common with cuts to Medicaid and SNAP: costs for everyday people will go up. Tell that story and save the climate talk for another day.

DO NOT: “The GOP's tax bill is a climate disaster, slashing funding for important clean energy projects that protect our environment.”

DO: “House Republicans just voted to raise energy prices, drive up the cost of healthcare, and slash food assistance.”

Every State Loses If Republicans Repeal the IRA

A new study from Aurora shows how a full repeal of clean energy tax credits would impact clean energy investment, jobs, and energy supply in the next 15 years. [Click here](#) to see data for all 50 states.

Repealing Tech-Neutral Tax Credits Kills Jobs and Stops Energy Projects

State	Investment Lost	Jobs Lost	Energy Capacity Lost (MW)
California	\$22 B	6,527	8,015
Connecticut	\$7 B	2,209	3,889
Illinois	\$11 B	3,092	9,963
Maryland	\$8 B	3,418	567,000
Massachusetts	\$23 B	7,137	14,925
Michigan	\$12 B	4,184	10,239
New Jersey	\$29 B	10,724	10,893
New York	\$66 B	15,296	48,154
Texas	\$50 B	16,150	43,639
Virginia	\$11 B	3,109	6,513

Source: Aurora Energy Research. Impact of Reform to Clean Energy Tax Credits on Investment, Jobs and Consumer Bills. January 2025. Projected state-level impacts, in 2040, of repealing tech-neutral tax credits (48E and 45Y) available for utility-scale onshore and offshore wind, solar PV and battery storage on investment, generation capacity, job creation, and wholesale and retail power prices between 2025 and 2040 across competitive power markets in the United States.

Social Media Toolkit

For template copies of all five posts below, please [use this link](#). This is designed to be plug-and-play. Please customize with relevant news stories and information from your state.

If **Republicans** repeal clean energy
tax credits, New Yorkers lose.

15,296 jobs
AT RISK



Sample Copy: Republicans want to rip off hardworking New Yorkers to fund tax cuts for the wealthiest Americans. Not on my watch.

How would Trump's **“One Big Beautiful Bill”** *affect American energy?*



**Raise household
utility bills**



**Cut good-paying
manufacturing jobs**



**Set American
innovation back**

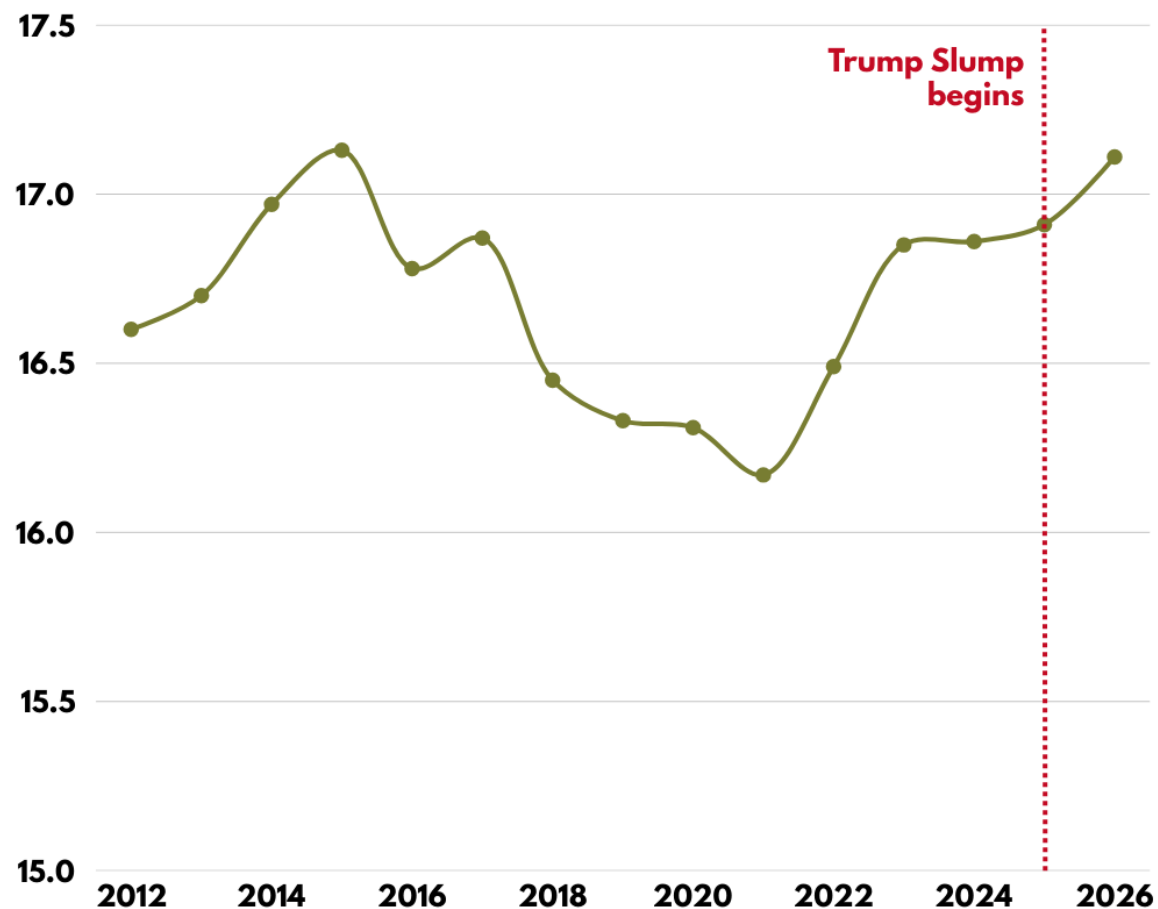


**Hand global
leadership to China**

Sample Copy: Trump wants to jack up your costs, cut manufacturing jobs, and put America last on the world stage. This bill is big, but it's far from beautiful—I'll be a “hard no.”

Electricity **prices are rising** and projected to increase further

Annual residential electricity prices since 2012, in cents per kilowatt-hour (kWh) and 2025 dollars



Source: U.S. Energy Information Administration, "Short-Term Energy Outlook, Real Prices Viewer" (last accessed April 2025).

Sample Copy: Energy prices are going up, and now Republicans are pushing a bill that would only make matters worse. The people of [insert district/state] elected me to lower their costs, and that's exactly what I'm going to do.

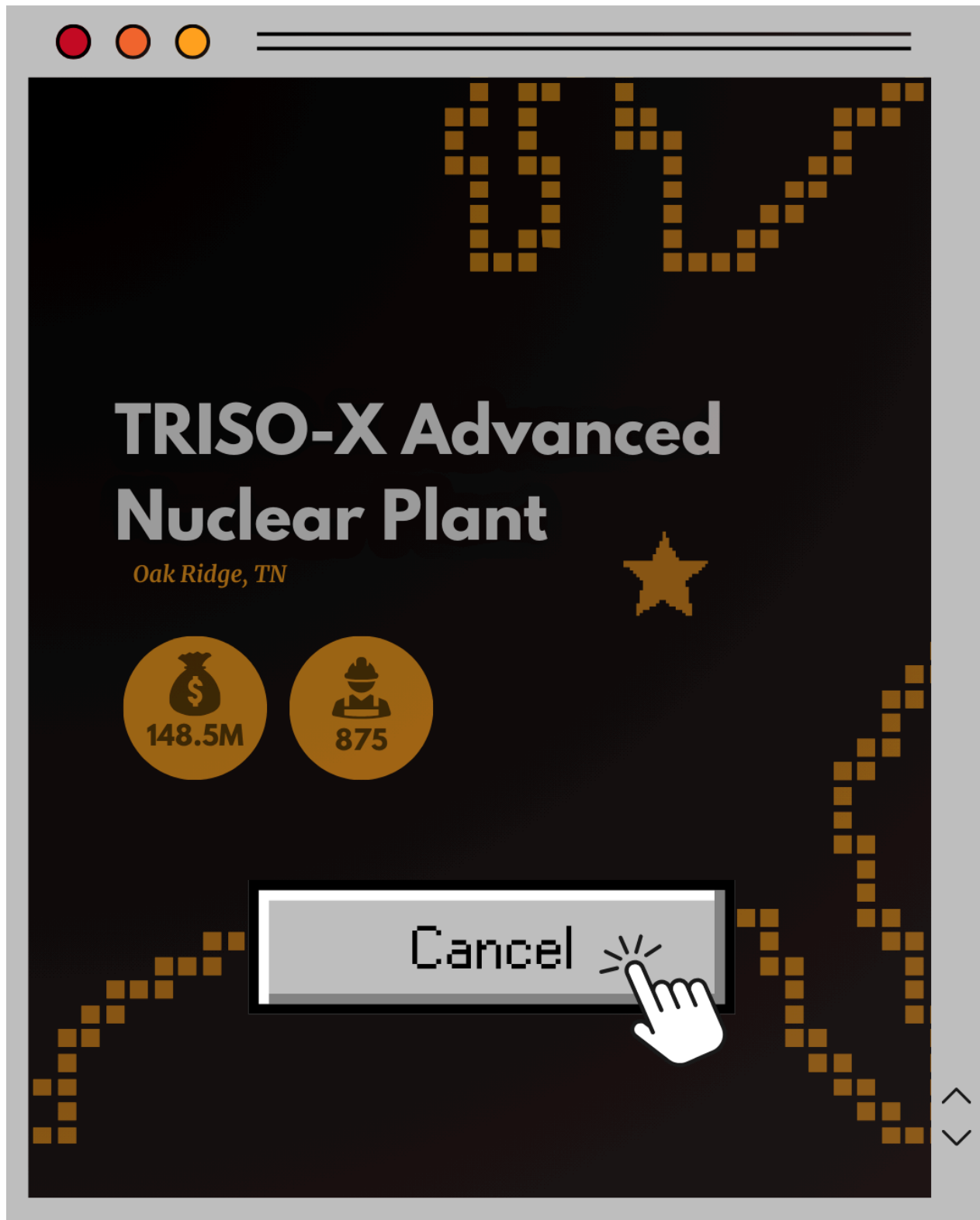
BREAKING

Republicans vote to raise energy costs and cut manufacturing jobs



Sample Copy: These people are not serious about lowering your costs.

Note: Feel free to replace this headline with one that highlights rising costs in your district/state. Use [this](#) headline from Pennsylvania and New Jersey as an example.



Sample Copy: The TRISCO-X Advanced Nuclear Plant created 875 jobs right here in Oak Ridge. Now Republicans want to hit “cancel” and shut down energy projects across the United States. I won’t sit back and watch them rip away paychecks from hardworking Americans.

Helpful Resources on Climate & Energy Cuts

- **How Tax Credits Support America's Nuclear Industry:** A [breakdown](#) on how tech-neutral tax credits are essential to the success of American advanced nuclear, and how the reconciliation package's early sunset dates, repeal of transferability, and tight restrictions would effectively gut the nuclear industry.
- **How Trump is Raising Energy Costs for Working Families:** An [analysis](#) of how Republicans' energy agenda will drive up electricity costs immediately and in the long term for American families and businesses.
- **Data on House Budget Impacts on the Economy:** [Modeling](#) that shows definitely how the House budget package will harm the US economy, raise energy bills, and eliminate jobs.
- **How Individual States Will Be Impacted:** A [detailed look](#) at how eliminating tech-neutral tax credits will impact individual states, showing where jobs will be lost, how costs will rise, and how local economies will be hit.
- **How the Loan Programs Office Grows US Energy:** An [explainer](#) on how the Loan Programs Office plays a critical role in scaling up emerging clean energy industries and keeping the US competitive.