

FINAL RESULTS: Swing State Suburban Voter Survey**Sample Size:** 1209**Margin of Error:** $\pm 2.8\%$ **Interview Dates:** September 10 - 14, 2020**Language:** English and Spanish**Methodology:** Voter panel**Respondents:** Likely November 2020 voters from AZ, FL, MI, NC, PA, WI. Suburban voters.*Results may not add to 100 due to rounding.*

SCREENING		
Do you prefer to take this survey in Spanish or English?		
	English	96
	Spanish	4
2.	In which state do you currently live?	
3.	What is the zip code at your primary residence?	
	Arizona	7
	Florida	32
	Michigan	20
	North Carolina	6
	Pennsylvania	29
	Wisconsin	6
4.	What is your gender?	
	Female	54
	Male	46
	Other (Specify: _____)	0
5.	What is your age?	
	Under 35	19
	35-44	16
	45-54	14
	55-64	22
	65+	29

6. Which of the following best describes you?

White or Caucasian	77
Latino or Hispanic	10
Black or African American	10
Asian American or Pacific Islander	2
Native American	0
Mixed Race	0
Other (Specify: ____)	0

7. Which of the following describes your educational background?

Did not graduate high school	1
High school graduate or equivalent	24
Some college classes but not a college graduate	37
Technical or vocational school or certification	8
College graduate	18
Post Graduate	13
Prefer not to say	0

8. Are you currently registered to vote?

Yes	100
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9. With which political party do you currently identify?

Democrat	42
Republican	37
Independent	20
Other Party	1

10. On November 3, there will be an election to vote for President, members of Congress and for state and local offices. How likely are you to vote in the November election or have you already voted?

5	1
6	1
7	1
8	3
9	3
10	90
Already voted	1
Don't know	1
MEAN	9.79

ELECTION

11. **IF ALREADY VOTED:** In the 2020 election for president, for whom did you vote?
IF HAVE NOT VOTED: If the 2020 election for president were held today, would you vote for...

	Already Voted (n=9)	Total (n=1209)
Trump, definitely	24	37
Trump, but still may change	0	5
Biden, definitely	68	46
Biden, but still may change	0	5
Someone else, definitely (Specify:)	8	1
Someone else, but still may change (Specify:)	0	0
Don't know	0	5
TOTAL TRUMP	24	43
TOTAL BIDEN	68	52

12. In the last month, have you changed your mind about how you may vote for President?

Did not change mind in the past month	88
Was previously Trump, now voting for Biden	2
Was previously Trump, now completely undecided	2
Was previously Biden, now voting for Trump	1
Was previously Biden, now completely undecided	2
Was previously undecided, now voting for Biden	2
Was previously undecided, now voting for Trump	2
Other (Specify: _____)	0

13. Thinking about other candidate races between Democrats and Republicans that you may vote on in November, how do you expect to vote?

Will vote for all Democrats	31	→ 46
Will vote for mostly Democrats	15	
Will vote for Democrats and Republicans about equally	8	→ 41
Will vote for mostly Republicans	14	
Will vote for all Republicans	27	
Won't vote in other candidate races	0	
Don't know	5	

14. Which one of these issues is most important to you in considering whom you will vote for in the presidential election?

Coronavirus	23
Jobs and the economy	18
Cleaning up corruption in Washington	11
Health care	10
Civil unrest and public safety	9
National security	5
Racial justice	4
Climate change	4
Immigration	3
Removing Trump from office	2
Education	2
Gun laws	1
Criminal justice reform	1
Infrastructure	1
Something else (SPECIFY: _____)	4
Don't know	2

RACIAL JUSTICE

15. What word or words would you use to describe the events that have played out this summer in response to the death of George Floyd by Minneapolis police and shooting of Jacob Blake by police in Kenosha, Wisconsin?
16. What emotions do you feel when you hear Donald Trump's statements on the Black Lives Matter protests and this summer's civil unrest?

Provided Separately

17. Over the past three months, have your views toward racial justice protests and the Black Lives Matter movement gotten more positive or more negative?

Much more positive	15	→29%
Somewhat more positive	15	
No change	29	
Somewhat more negative	13	→41%
Much more negative	28	

18. Who do you blame the most for the violence happening in some cities?

Black Lives Matter protestors	27
Police	6
Civilians who oppose the protests	9
Democratic Governors, mayors, and local officials	18
Donald Trump	27
Republican Governors, mayors, and local officials	1
Other (Specify: _____)	7
Don't know	6

19.	Do you think President Donald Trump is seeking to restore calm in response to the protests or to add more fuel to the fire?		
	Restore calm	42	
	Add more fuel to the fire	49	
	Don't know	9	
20.	Some counter-protesters to racial justice protests have brought firearms with them. Do you believe these counter-protesters are acting in the best interests of America or making things worse?		
	Acting in the best interest	19	
	Making things worse	69	
	Don't know	11	
21.	Do you think the quality of life for people living in the suburbs will be better under a Joe Biden Presidency or a second term of Donald Trump's Presidency?		
	Biden	47	
	Trump	42	
	Don't know	12	
22.	President Trump recently said that a Joe Biden Presidency will bring low-income housing and "a lot of other problems, including crime" to the suburbs. Do you agree or disagree that a Biden Presidency will result in more crime and other problems in suburbs around the country?		
	Agree strongly	29	
	Agree somewhat	14	→43%
	Disagree somewhat	8	
	Disagree strongly	43	→50%
	Don't know	7	
23.	Joe Biden criticized some protestors by saying "Rioting is not protesting. Looting is not protesting. Setting fires is not protesting. None of this is protesting. It's lawlessness, plain and simple. And those who do it should be prosecuted." Do you agree with what Joe Biden said or not?		
	Agree strongly	72	→87%
	Agree somewhat	15	
	Disagree somewhat	3	
	Disagree strongly	4	→7%
	Don't know	6	

CANDIDATE COMPARISON

24. Do you approve or disapprove of the job Donald Trump is doing overall?

Strongly approve	26	→44%
Somewhat approve	18	
Somewhat disapprove	8	→54%
Strongly disapprove	46	
Don't know	2	

Please indicate whether you think Donald Trump or Joe Biden would do a better job handling each of the following issues.

		TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
		Much better	Some- what better		Some- what better	Much better		Trump	Biden
25.	The economy	39	9	4	11	32	4	49	43
26.	The coronavirus	28	8	6	6	45	6	36	51
27.	Health care	29	10	5	9	43	6	38	51
28.	Civil unrest and public safety	33	9	4	9	41	5	42	50
29.	Job creation	38	8	6	10	32	5	47	42
30.	Race relations	25	8	7	8	44	8	33	53
31.	Immigration	38	7	2	9	39	4	45	48
32.	Abortion	29	8	5	9	36	13	37	45
33.	Guns	34	9	4	9	36	8	43	45
34.	Policing policy	34	9	4	10	36	7	43	46
35.	Education	27	8	7	8	41	8	36	49
36.	LGBT issues	20	6	10	9	43	13	25	52

Please indicate whether you think the following qualities describe Donald Trump or Joe Biden better.

		TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
		Much better	Some- what better		Some- what better	Much better		Trump	Biden
37.	Strong	37	9	6	8	33	7	46	42
38.	Leader	34	9	4	7	40	6	43	47
39.	Compassionate	21	6	8	11	46	9	26	57
40.	Influenced by special interests	37	7	13	6	28	10	44	34
41.	Effective	32	10	4	9	37	7	42	46
42.	Weak	33	7	4	7	37	12	40	44
43.	Selfish	49	8	13	4	18	7	57	23
44.	Steady	30	9	4	10	40	8	39	49
45.	Confused	36	7	8	7	35	7	43	42
46.	Honest	22	7	7	6	44	14	29	50

GOP ATTACKS

47. How concerning is the following statement when considering voting for Joe Biden?

Biden is a trojan horse for the far left. He will be an instrument of socialists and left-wing radicals. He is too oblivious to understand he's being exploited, and too weak to oppose their extreme ideas and policies.

Very concerning	39
Somewhat concerning	9
Just a little concerning	7
Not concerning at all	38
Don't know	7

48. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden has been a moderate all his life, and as president he will work to bring together Democrats and Republicans to get things done for all of us. Biden will be president for all Americans.

Eliminates all concern	18
Eliminates most concern	13
Eliminates just some concern	10
Does not eliminate any concern at all	36
Never had concern in this area	17
Don't know	7

49. How concerning is the following statement when considering voting for Joe Biden?

Biden is weak on crime and public safety. He took too long to denounce the violence, looting, and vandalism sweeping over American cities and only spoke out when his poll numbers started to fall. Biden has not defended the residents and business owners who have had their lives destroyed by protests, rioting, and looting.

Very concerning	39
Somewhat concerning	11
Just a little concerning	11
Not concerning at all	33
Don't know	6

50. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden will bring calm to America's cities because he listens, he cares, and he unifies. He won't add to the chaos with tweets and statements that pour gasoline on the fire. There is a reason this violence has happened on President Trump's watch.

Eliminates all concern	21
Eliminates most concern	12
Eliminates just some concern	11
Does not eliminate any concern at all	35
Never had concern in this area	14
Don't know	7

51. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden will make America safe — safe from the coronavirus, safe from crime and looting, safe from racially motivated violence, safe from police officers who break the law. Biden not only opposes defunding police but wants to spend more on law enforcement to make sure we have well trained officers taking care of our communities.

Eliminates all concern	19
Eliminates most concern	14
Eliminates just some concern	10
Does not eliminate any concern at all	37
Never had concern in this area	12
Don't know	7

52. How concerning is the following statement when considering voting for Joe Biden?

Biden's economic agenda would raise taxes by \$4 trillion and do nothing but hurt small business. This would destroy our rapidly improving economy and record stock market gains, which would cost Americans their jobs, 401(k)s, and economic future.

Very concerning	43
Somewhat concerning	10
Just a little concerning	12
Not concerning at all	27
Don't know	7

53. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden's "Build Back Better" economic agenda will help us rebuild from the coronavirus crisis and support the middle class. Biden will end Trump's tax cuts for the wealthy without raising them on anyone making less than \$400,000 a year, and he will invest trillions to grow American manufacturing and create millions of new jobs.

Eliminates all concern	20
Eliminates most concern	13
Eliminates just some concern	11
Does not eliminate any concern at all	34
Never had concern in this area	13
Don't know	8

54. How convincing is the following statement at causing you to vote for Donald Trump?

President Trump acted decisively on the coronavirus by banning travel from China and launching the largest national mobilization since World War II. Now we are marshaling America's scientific genius to crush the virus. Because of President Trump, we will defeat it and emerge stronger than ever before.

Very convincing	30
Somewhat convincing	12
Just a little convincing	8
Not convincing at all	45
Don't know	5

55. How convincing is the following response at causing you to vote for Joe Biden?

Biden will make America safe from the coronavirus because he follows the science, not just his gut. Donald Trump waited months to take any action and now nearly 200,000 Americans are dead and our economy is in trouble. If Biden had been president when the virus struck, America would be in better shape.

Very convincing	37
Somewhat convincing	11
Just a little convincing	8
Not convincing at all	37
Don't know	7

56. If Biden becomes President as opposed to Trump being reelected, will there be...

More order	45
More lawlessness	39
Don't know	17

57. If Biden becomes President as opposed to Trump being reelected, will there be...

A stronger economic recovery	41
A weaker economic recovery	45
Don't know	14

58. If Biden becomes President as opposed to Trump being reelected, will there be...

Better race relations in America	52
Worse race relations in America	31
Don't know	18

59. If Biden becomes President as opposed to Trump being reelected, will there be...

More opportunities for the middle class	48
Fewer opportunities for the middle class	39
Don't know	14

60. If Biden becomes President as opposed to Trump being reelected, will there be...

More opportunities for small businesses	44
Fewer opportunities for small businesses	41
Don't know	15

61. If Biden becomes President as opposed to Trump being reelected, will there be...

More progress on getting the virus under control	51
Less progress on getting the virus under control	30
Don't know	19

62. What worries or nagging concerns, if any, do you have about a Joe Biden presidency if he is elected?

Provided Separately	—
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DEMOGRAPHICS

63. Do you have children under the age of 18 living at home?

Yes	16
No	84
Prefer not to say	0

64. What best describes your marital status?

Currently married or partnered	64
Previously married or partnered but not currently	20
Never been married or partnered	16
Prefer not to say	1

65. How would you describe yourself politically?

Liberal	21
Moderate	38
Conservative	39
Don't know	2
Prefer not to say	0

66. Thinking about your total annual household income, do you consider your household to be...

Upper income	7
Middle income	67
Lower income	21
Don't know	2
Prefer not to say	2

67. Which of these categories best describes your total household income before taxes for the year 2019?

Under \$25,000	12
\$25,000 to just under \$50,000	23
\$50,000 to just under \$75,000	21
\$75,000 to just under \$100,000	18
\$100,000 to just under \$150,000	14
\$150,000 to just under \$200,000	5
\$200,000 or more	4
Don't know	0
Prefer not to say	4

68. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

Yes	20
No	79
Prefer not to say	1

69. Are you or is anyone in your household a member of a labor union or employee association?

Yes, myself only	9
Yes, household member only	6 →18%
Yes, both myself and a household member	3
No, no one	82
Prefer not to say	1

70. Have you joined a rally, protest, demonstration, or march in the last two months?

Yes, to support racial justice and oppose police brutality	5
Yes, to oppose wearing masks	1
Yes, to oppose lockdowns	1
No	92
Prefer not to say	1

71. For whom did you vote in the 2016 Presidential election?

Hillary Clinton	44
Donald Trump	44
Someone else	6
Did not vote	6

72. For whom did you vote in the 2018 U.S. House elections?

The Democrat	48
The Republican	42
Someone else	2
Did not vote	8