

FINAL RESULTS: Swing State Suburban Voter Survey**Sample Size:** 1200**Margin of Error:** $\pm 2.8\%$ **Interview Dates:** October 18-23, 2020**Language:** English and Spanish**Methodology:** Voter panel**Respondents:** Likely November 2020 voters from AZ, FL, MI, NC, PA, WI. Suburban voters.*Results may not add to 100 due to rounding.***SCREENING**

1. Do you prefer to take this survey in Spanish or English?

	9/14	10/5	10/23
English	96	98	98
Spanish	4	2	2

2. In which state do you currently live?

3. What is the zip code at your primary residence?

	9/14	10/5	10/23
Arizona	7	6	7
Florida	32	31	30
Michigan	20	22	21
North Carolina	6	6	6
Pennsylvania	29	28	30
Wisconsin	6	7	7

4. What is your gender?

	9/14	10/5	10/23
Female	54	55	54
Male	46	45	46
Other (Specify: _____)	0	0	0

5. What is your age?

	9/14	10/5	10/23
Under 35	19	18	19
35-44	16	17	16
45-54	14	13	13
55-64	22	21	22
65+	29	32	30

6. Which of the following best describes you?

	9/14	10/5	10/23
White or Caucasian	77	80	80
Latino or Hispanic	10	9	9
Black or African American	10	9	9
Asian American or Pacific Islander	2	2	1
Native American	0	0	0
Mixed Race	0	1	0
Other (Specify: ____)	0	0	0

7. Which of the following describes your educational background?

	9/14	10/5	10/23
Did not graduate high school	1	0	1
High school graduate or equivalent	24	24	25
Some college classes but not a college graduate	37	28	30
Technical or vocational school or certification	8	9	5
College graduate	18	25	27
Post Graduate	13	14	13
Prefer not to say	0	0	0

8. Are you currently registered to vote?

9. With which political party do you currently identify?

	9/14	10/5	10/23
Democrat	42	44	44
Republican	37	35	36
Independent	20	19	20
Other Party	1	1	1

10. On November 3, there will be an election to vote for President, members of Congress and for state and local offices. How likely are you to vote in the November election or have you already voted?

	9/14	10/5	10/23
5	1	1	0
6	1	1	1
7	1	2	1
8	3	2	2
9	3	3	2
10	90	80	53
Already voted	1	12	40
Don't know	1	0	0

ELECTION

For each of the following names, please indicate if you have a favorable or unfavorable impression. If you haven't heard of the person, just indicate so and move on.

			FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
			Strongly	Some-what	Some-what	Strongly	Heard of-	Have Not Heard Of	Favor-able	Unfavor-able
11.	Donald Trump	10/5	24	15	7	52	1	0	40	59
		10/20	26	16	9	49	0	0	42	58
12.	Joe Biden	10/5	33	23	9	34	1	0	56	43
		10/20	31	21	12	35	0	0	52	47

13. **IF ALREADY VOTED FROM Q10:** In the 2020 election for president, for whom did you vote?
IF HAVE NOT VOTED FROM Q10: If the 2020 election for president were held today, would you vote for...

	9/14 Already Voted (n=9)	10/5 Already Voted (n=170)	10/23 Already Voted (n=486)
Trump, definitely	24	26	32
Trump, but still may change	0	0	0
Biden, definitely	68	73	66
Biden, but still may change	0	0	0
Someone else, definitely (Specify:)	8	1	2
Someone else, but still may change (Specify:)	0	0	0
Don't know	0	0	0
TOTAL TRUMP	24	26	32
TOTAL BIDEN	68	73	66
	9/14 Total (n=1209)	10/5 Total (n=1370)	10/23 Total (n=1200)
Trump, definitely	37	36	39
Trump, but still may change	5	4	4
Biden, definitely	46	51	50
Biden, but still may change	5	4	4
Someone else, definitely (Specify:)	1	1	1
Someone else, but still may change (Specify:)	0	0	0
Don't know	5	4	0
TOTAL TRUMP	43	40	43
TOTAL BIDEN	52	55	53

14. In the last month, have you changed your mind about how you may vote for President?

	9/14	10/5	10/23 (n=714)
Did not change mind in the past month	88	88	87
Was previously Trump, now voting for Biden	2	3	2
Was previously Trump, now completely undecided	2	2	3
Was previously Biden, now voting for Trump	1	2	1
Was previously Biden, now completely undecided	2	2	2
Was previously undecided, now voting for Biden	2	2	3
Was previously undecided, now voting for Trump	2	1	2
Other (Specify: _____)	0	0	0

15. IF NOT VOTED FROM Q10: Which one of these issues is most important to you in considering whom you will vote for in the presidential election?

IF ALREADY VOTED FROM Q10: Which one of these issues was most important to you in considering whom you voted for in the presidential election?

	9/14	10/5	10/23
Health care	10	12	12
Jobs and the economy	18	18	22
Gun laws	1	1	1
Criminal justice reform	1	1	1
Immigration	3	2	3
Coronavirus	23	23	26
Education	2	1	1
Climate change	4	5	3
National security	5	4	2
Cleaning up corruption in Washington	11	10	10
Infrastructure	1	0	1
Racial justice	4	3	3
Civil unrest and public safety	9	8	5
Supreme Court	--	4	3
Something else (SPECIFY: _____)	4	5	5
Don't know	2	2	2

16. **BIDEN VOTERS ONLY FROM Q13:** If Biden becomes President, which statement more accurately captures your hope for a Biden presidency... **(n=640)**

	10/23
He will prioritize an agenda similar to what Democratic socialists like Bernie Sanders campaigned on in 2020.	10
He will prioritize a more moderate agenda similar to what he campaigned on for president in 2020.	84
Don't know	7

17. **BIDEN VOTERS ONLY FROM Q13:** If Biden becomes President, which statement more accurately captures your hope for a Biden presidency...**(n=640)**

	10/23
He will try to find common ground with Republicans if they are willing to work with Democrats.	89
He will move to pass Democratic priorities without first trying to get any Republican support.	6
Don't know	4

DEMOGRAPHICS

18. Do you have children under the age of 18 living at home?

	9/14	10/5	10/23
Yes	16	15	13
No	84	85	87
Prefer not to say	0	0	0

19. What best describes your marital status?

	9/14	10/5	10/23
Currently married or partnered	64	65	65
Previously married or partnered but not currently	20	19	20
Never been married or partnered	16	15	15
Prefer not to say	1	1	0

20. How would you describe yourself politically?

	9/14	10/5	10/23
Liberal	21	22	19
Moderate	38	41	42
Conservative	39	35	37
Don't know	2	2	2
Prefer not to say	0	1	0

21. Thinking about your total annual household income, do you consider your household to be...

	9/14	10/5	10/23
Upper income	7	6	6
Middle income	67	71	73
Lower income	21	20	18
Don't know	2	2	1
Prefer not to say	2	2	2

22. Which of these categories best describes your total household income before taxes for the year 2019?

	9/14	10/5	10/23
Under \$25,000	12	10	10
\$25,000 to just under \$50,000	23	19	21
\$50,000 to just under \$75,000	21	22	20
\$75,000 to just under \$100,000	18	17	18
\$100,000 to just under \$150,000	14	17	16
\$150,000 to just under \$200,000	5	6	6
\$200,000 or more	4	3	4
Don't know	0	0	0
Prefer not to say	4	5	5

23. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

	9/14	10/5	10/23
Yes	20	20	18
No	79	79	81
Prefer not to say	1	1	1

24. Are you or is anyone in your household a member of a labor union or employee association?

	9/14	10/5	10/23
Yes, myself only	9	10	9
Yes, household member only	6	5	5
Yes, both myself and a household member	3	3	2
No, no one	82	82	84
Prefer not to say	1	0	0
TOTAL UNION HOUSEHOLD	18	17	16

25. Have you joined a rally, protest, demonstration, or march in the last two months?

	9/14	10/5	10/23
Yes, to support racial justice and oppose police brutality	5	5	4
Yes, to oppose wearing masks	1	1	1
Yes, to oppose lockdowns	1	1	1
No	92	92	94
Prefer not to say	1	1	0

26. For whom did you vote in the 2016 Presidential election?

	9/14	10/5	10/23
Hillary Clinton	44	46	44
Donald Trump	44	43	45
Someone else	6	5	5
Did not vote	6	6	6

27. For whom did you vote in the 2018 U.S. House elections?

	9/14	10/5	10/23
The Democrat	48	50	47
The Republican	42	42	43
Someone else	2	1	2
Did not vote	8	7	8