

FINAL RESULTS: Swing State Suburban Voter Survey**Sample Size:** 1200**Margin of Error:** $\pm 2.8\%$ **Interview Dates:** September 30-October 5, 2020**Language:** English and Spanish**Methodology:** Voter panel**Respondents:** Likely November 2020 voters from AZ, FL, MI, NC, PA, WI. Suburban voters.*Results may not add to 100 due to rounding.***SCREENING**

1.	Do you prefer to take this survey in Spanish or English?		
		9/20	10/20
	English	96	98
	Spanish	4	2
2.	In which state do you currently live?		
3.	What is the zip code at your primary residence?		
		9/20	10/20
	Arizona	7	6
	Florida	32	31
	Michigan	20	22
	North Carolina	6	6
	Pennsylvania	29	28
	Wisconsin	6	7
4.	What is your gender?		
		9/20	10/20
	Female	54	55
	Male	46	45
	Other (Specify: _____)	0	0
5.	What is your age?		
		9/20	10/20
	Under 35	19	18
	35-44	16	17
	45-54	14	13
	55-64	22	21
	65+	29	32

6. Which of the following best describes you?

	9/20	10/20
White or Caucasian	77	80
Latino or Hispanic	10	9
Black or African American	10	9
Asian American or Pacific Islander	2	2
Native American	0	0
Mixed Race	0	1
Other (Specify: ____)	0	0

7. Which of the following describes your educational background?

	9/20	10/20
Did not graduate high school	1	0
High school graduate or equivalent	24	24
Some college classes but not a college graduate	37	28
Technical or vocational school or certification	8	9
College graduate	18	25
Post Graduate	13	14
Prefer not to say	0	0

8. Are you currently registered to vote?

9. With which political party do you currently identify?

	9/20	10/20
Democrat	42	44
Republican	37	35
Independent	20	19
Other Party	1	1

10. On November 3, there will be an election to vote for President, members of Congress and for state and local offices. How likely are you to vote in the November election or have you already voted?

	9/20	10/20
5	1	1
6	1	1
7	1	2
8	3	2
9	3	3
10	90	80
Already voted	1	12
Don't know	1	0

ELECTION

For each of the following names, please indicate if you have a favorable or unfavorable impression. If you haven't heard of the person, just indicate so and move on.

		FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
		Strongly	Some-what	Some-what	Strongly	Heard of-	Have Not Heard Of	Favor-able	Unfavor-able
11.	Donald Trump	24	15	7	52	1	0	40	59
12.	Joe Biden	33	23	9	34	1	0	56	43

13. **IF ALREADY VOTED FROM Q10:** In the 2020 election for president, for whom did you vote?

IF HAVE NOT VOTED FROM Q10: If the 2020 election for president were held today, would you vote for...

	9/20		10/20	
	Already Voted (n=9)	Total (n=1209)	Already Voted (n=170)	Total (n=1370)
Trump, definitely	24	37	26	36
Trump, but still may change	0	5	0	4
Biden, definitely	68	46	73	51
Biden, but still may change	0	5	0	4
Someone else, definitely (Specify:)	8	1	1	1
Someone else, but still may change (Specify:)	0	0	0	0
Don't know	0	5	0	4
TOTAL TRUMP	24	43	26	40
TOTAL BIDEN	68	52	73	55

14. In the last month, have you changed your mind about how you may vote for President?

	9/20	10/20
Did not change mind in the past month	88	88
Was previously Trump, now voting for Biden	2	3
Was previously Trump, now completely undecided	2	2
Was previously Biden, now voting for Trump	1	2
Was previously Biden, now completely undecided	2	2
Was previously undecided, now voting for Biden	2	2
Was previously undecided, now voting for Trump	2	1
Other (Specify: _____)	0	0

15. Which one of these issues is most important to you in considering whom you will vote for in the presidential election?

	9/20	10/20
Health care	10	12
Jobs and the economy	18	18
Gun laws	1	1
Criminal justice reform	1	1
Immigration	3	2
Coronavirus	23	23
Education	2	1
Climate change	4	5
National security	5	4
Cleaning up corruption in Washington	11	10
Infrastructure	1	0
Racial justice	4	3
Civil unrest and public safety	9	8
Supreme Court	--	4
Something else (SPECIFY: _____)	4	5
Don't know	2	2

16. Did you happen to watch or listen to any of the presidential debate, which was held last Tuesday evening?

	10/20
Watched or listened to all of it	53
Watched or listened to some of it	24
Did not watch or listen to any of it, but read or watched some highlights	14
Did not watch or listen to any of it, and did not read or watch any highlights	8

17. **IF WATCHED, LISTENED, OR SAW HIGHLIGHTS:** Which candidate do you feel won the debate? (n=1102)

	10/20
Trump	26
Biden	46
It was a tie	15
Don't know	12

18. **IF WATCHED, LISTENED, OR SAW HIGHLIGHTS:** How did the debate affect your thinking on your vote for president? (n=1102)

	10/20	
Made me much more likely to vote for Trump	16	→ 19
Made me somewhat more likely to vote for Trump	3	
Made me much more likely to vote for Biden	25	→ 33
Made me somewhat more likely to vote for Biden	8	
Did not affect my vote in any way	48	

19. Which is closer to your view regarding filling the vacancy on the U.S. Supreme Court following the death of Justice Ruth Bader Ginsburg?

	10/20
We should wait so whoever wins the Presidential election can nominate the next Justice.	50
We should fill the vacancy on the Supreme Court immediately.	44
Don't know	6

20. **IF SHOULD WAIT:** What is the reason or reasons that you feel we should wait so whoever wins the Presidential election can nominate the next Justice?

Provided Separately

RACIAL JUSTICE

21. Over the past three months, have your views toward racial justice protests and the Black Lives Matter movement gotten more positive or more negative?

	9/20	10/20
Much more positive	15	12
Somewhat more positive	15	14
No change	29	33
Somewhat more negative	13	15
Much more negative	28	27
TOTAL MORE POSITIVE	29	26
TOTAL MORE NEGATIVE	41	42

22. Who do you blame the most for the violence happening in some cities?

	9/20	10/20
Black Lives Matter protestors	27	24
Police	6	5
Civilians who oppose the protests	9	11
Democratic Governors, mayors, and local officials	18	19
Donald Trump	27	27
Republican Governors, mayors, and local officials	1	2
Other (Specify: _____)	7	4
Don't know	6	7

23. Do you think President Donald Trump is seeking to restore calm in response to the protests or to add more fuel to the fire?

	9/20	10/20
Restore calm	42	41
Add more fuel to the fire	49	51
Don't know	9	8

24. Do you think the quality of life for people living in the suburbs will be better under a Joe Biden Presidency or a second term of Donald Trump's Presidency?

	9/20	10/20
Biden	47	47
Trump	42	41
Don't know	12	12

25. President Trump recently said that a Joe Biden Presidency will bring low-income housing and “a lot of other problems, including crime” to the suburbs. Do you agree or disagree that a Biden Presidency will result in more crime and other problems in suburbs around the country?

	9/20	10/20
Agree strongly	29	26
Agree somewhat	14	14
Disagree somewhat	8	9
Disagree strongly	43	43
Don't know	7	8
TOTAL AGREE	43	39
TOTAL DISAGREE	50	52

26. Joe Biden criticized some protestors by saying “Rioting is not protesting. Looting is not protesting. Setting fires is not protesting. None of this is protesting. It’s lawlessness, plain and simple. And those who do it should be prosecuted.” Do you agree with what Joe Biden said or not?

	9/20	10/20
Agree strongly	72	74
Agree somewhat	15	15
Disagree somewhat	3	4
Disagree strongly	4	4
Don't know	6	4
TOTAL AGREE	87	88
TOTAL DISAGREE	7	8

CANDIDATE COMPARISON

27. Do you approve or disapprove of the job Donald Trump is doing overall?

	9/20	10/20
Strongly approve	26	26
Somewhat approve	18	18
Somewhat disapprove	8	9
Strongly disapprove	46	46
Don't know	2	1
TOTAL APPROVE	44	44
TOTAL DISAPPROVE	54	55

Please indicate whether you think Donald Trump or Joe Biden would do a better job handling each of the following issues.

			TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
			Much better	Some- what better		Some- what better	Much better		Trump	Biden
28.	The economy	9/20	39	9	4	11	32	4	49	43
		10/20	40	9	7	12	29	4	49	40
29.	The coronavirus	9/20	28	8	6	6	45	6	36	51
		10/20	25	9	7	7	46	6	34	53
30.	Health care	9/20	29	10	5	9	43	6	38	51
		10/20	28	10	4	9	43	6	38	52
31.	Civil unrest and public safety	9/20	33	9	4	9	41	5	42	50
		10/20	33	8	5	9	40	5	41	50
32.	Job creation	9/20	38	8	6	10	32	5	47	42
		10/20	38	8	9	11	29	4	46	40
33.	Race relations	9/20	25	8	7	8	44	8	33	53
		10/20	24	6	8	10	44	8	30	54
34.	Immigration	9/20	38	7	2	9	39	4	45	48
		10/20	38	7	4	10	38	4	45	48
35.	Abortion	9/20	29	8	5	9	36	13	37	45
		10/20	29	8	7	10	35	12	37	45
36.	Supreme Court nominations	10/20	36	6	7	7	39	6	42	46
37.	Policing policy	9/20	34	9	4	10	36	7	43	46
		10/20	34	8	5	12	35	5	42	47
38.	Free and fair elections	10/20	28	6	7	5	44	9	34	50
39.	LGBT issues	9/20	20	6	10	9	43	13	25	52
		10/20	18	5	12	11	42	13	22	53

Please indicate whether you think the following qualities describe Donald Trump or Joe Biden better.

			TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
			Much better	Some- what better		Some- what better	Much better		Trump	Biden
40.	Strong	9/20	37	9	6	8	33	7	46	42
		10/20	35	10	8	10	30	7	45	40
41.	Leader	9/20	34	9	4	7	40	6	43	47
		10/20	34	8	5	7	40	6	42	48
42.	Compassionate	9/20	21	6	8	11	46	9	26	57
		10/20	19	7	8	11	48	7	26	59
43.	Influenced by special interests	9/20	37	7	13	6	28	10	44	34
		10/20	35	7	15	8	27	8	42	34
44.	Effective	9/20	32	10	4	9	37	7	42	46
		10/20	33	9	5	11	36	6	42	47
45.	Weak	9/20	33	7	4	7	37	12	40	44
		10/20	30	7	6	11	34	12	37	45
46.	Selfish	9/20	49	8	13	4	18	7	57	23
		10/20	49	8	13	4	17	9	57	21
47.	Steady	9/20	30	9	4	10	40	8	39	49
		10/20	28	10	5	10	39	8	38	50
48.	Confused	9/20	36	7	8	7	35	7	43	42
		10/20	31	8	9	9	33	9	39	42
49.	Honest	9/20	22	7	7	6	44	14	29	50
		10/20	20	7	6	8	43	16	27	52

50. When asked if he would commit to a peaceful transition of power if he loses the election, President Trump said, “we’re going to have to see what happens.” Do you approve or disapprove of President Trump’s response?

	10/20
Strongly approve	21
Somewhat approve	11
Somewhat disapprove	11
Strongly disapprove	50
Don’t know	7
TOTAL APPROVE	32
TOTAL DISAPPROVE	61

51. When asked if he would commit to a peaceful transition of power if he loses the election, President Trump said, “we’re going to have to see what happens.” How does this affect your thinking on your vote for president?

	10/20
Makes me much more likely to vote for Trump	16
Makes me somewhat more likely to vote for Trump	4
Makes me much more likely to vote for Biden	27
Makes me somewhat more likely to vote for Biden	14
Doesn’t affect my vote in any way	39
TOTAL MORE LIKELY TRUMP	20
TOTAL MORE LIKELY BIDEN	41

GOP ATTACKS

52. How concerning is the following statement when considering voting for Joe Biden?

Biden is a trojan horse for the far left. He will be an instrument of socialists and left-wing radicals. He is too oblivious to understand he's being exploited, and too weak to oppose their extreme ideas and policies.

	9/20	10/20
Very concerning	39	39
Somewhat concerning	9	9
Just a little concerning	7	7
Not concerning at all	38	41
Don't know	7	4

53. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden has been a moderate all his life, and as president he will work to bring together Democrats and Republicans to get things done for all of us. Biden will be president for all Americans.

	9/20	10/20
Eliminates all concern	18	17
Eliminates most concern	13	12
Eliminates just some concern	10	9
Does not eliminate any concern at all	36	36
Never had concern in this area	17	20
Don't know	7	6

54. How concerning is the following statement when considering voting for Joe Biden?

Biden is weak on crime and public safety. He took too long to denounce the violence, looting, and vandalism sweeping over American cities and only spoke out when his poll numbers started to fall. Biden has not defended the residents and business owners who have had their lives destroyed by protests, rioting, and looting.

	9/20	10/20
Very concerning	39	39
Somewhat concerning	11	10
Just a little concerning	11	11
Not concerning at all	33	35
Don't know	6	5

55. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden will make America safe — safe from the coronavirus, safe from crime and looting, safe from racially motivated violence, safe from police officers who break the law. Biden not only opposes defunding police but wants to spend more on law enforcement to make sure we have well trained officers taking care of our communities.

	9/20	10/20
Eliminates all concern	19	17
Eliminates most concern	14	15
Eliminates just some concern	10	11
Does not eliminate any concern at all	37	36
Never had concern in this area	12	16
Don't know	7	5

56. How concerning is the following statement when considering voting for Joe Biden?

Biden's economic agenda would raise taxes by \$4 trillion and do nothing but hurt small business. This would destroy our rapidly improving economy and record stock market gains, which would cost Americans their jobs, 401(k)s, and economic future.

	9/20	10/20
Very concerning	43	43
Somewhat concerning	10	9
Just a little concerning	12	13
Not concerning at all	27	28
Don't know	7	6

57. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden's "Build Back Better" economic agenda will help us rebuild from the coronavirus crisis and support the middle class. Biden will end Trump's tax cuts for the wealthy without raising them on anyone making less than \$400,000 a year, and he will invest trillions to grow American manufacturing and create millions of new jobs.

	9/20	10/20
Eliminates all concern	20	18
Eliminates most concern	13	15
Eliminates just some concern	11	11
Does not eliminate any concern at all	34	33
Never had concern in this area	13	16
Don't know	8	7

58. How convincing is the following statement at causing you to vote for Donald Trump?

President Trump acted decisively on the coronavirus by banning travel from China and launching the largest national mobilization since World War II. Now we are marshaling America's scientific genius to crush the virus. Because of President Trump, we will defeat it and emerge stronger than ever before.

	9/20	10/20
Very convincing	30	28
Somewhat convincing	12	13
Just a little convincing	8	8
Not convincing at all	45	47
Don't know	5	4

59. How convincing is the following response at causing you to vote for Joe Biden?

Biden will make America safe from the coronavirus because he follows the science, not just his gut. Donald Trump waited months to take any action and now nearly 200,000 Americans are dead and our economy is in trouble. If Biden had been president when the virus struck, America would be in better shape.

	9/20	10/20
Very convincing	37	39
Somewhat convincing	11	12
Just a little convincing	8	7
Not convincing at all	37	38
Don't know	7	5

60. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/20	10/20
More order	45	44
More lawlessness	39	37
Don't know	17	19

61. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/20	10/20
A stronger economic recovery	41	40
A weaker economic recovery	45	45
Don't know	14	15

62. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/20	10/20
Better race relations in America	52	53
Worse race relations in America	31	29
Don't know	18	18

63. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/20	10/20
More opportunities for the middle class	48	49
Fewer opportunities for the middle class	39	38
Don't know	14	13

64. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/20	10/20
More opportunities for small businesses	44	44
Fewer opportunities for small businesses	41	40
Don't know	15	16

65. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/20	10/20
More progress on getting the virus under control	51	53
Less progress on getting the virus under control	30	29
Don't know	19	19

66. What worries or nagging concerns, if any, do you have about a Joe Biden presidency if he is elected?

Provided Separately

DEMOGRAPHICS

67. Do you have children under the age of 18 living at home?

	9/20	10/20
Yes	16	15
No	84	85
Prefer not to say	0	0

68. What best describes your marital status?

	9/20	10/20
Currently married or partnered	64	65
Previously married or partnered but not currently	20	19
Never been married or partnered	16	15
Prefer not to say	1	1

69. How would you describe yourself politically?

	9/20	10/20
Liberal	21	22
Moderate	38	41
Conservative	39	35
Don't know	2	2
Prefer not to say	0	1

70. Thinking about your total annual household income, do you consider your household to be...

	9/20	10/20
Upper income	7	6
Middle income	67	71
Lower income	21	20
Don't know	2	2
Prefer not to say	2	2

71. Which of these categories best describes your total household income before taxes for the year 2019?

	9/20	10/20
Under \$25,000	12	10
\$25,000 to just under \$50,000	23	19
\$50,000 to just under \$75,000	21	22
\$75,000 to just under \$100,000	18	17
\$100,000 to just under \$150,000	14	17
\$150,000 to just under \$200,000	5	6
\$200,000 or more	4	3
Don't know	0	0
Prefer not to say	4	5

72. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

	9/20	10/20
Yes	20	20
No	79	79
Prefer not to say	1	1

73. Are you or is anyone in your household a member of a labor union or employee association?

	9/20	10/20
Yes, myself only	9	10
Yes, household member only	6	5
Yes, both myself and a household member	3	3
No, no one	82	82
Prefer not to say	1	0
TOTAL UNION HOUSEHOLD	18	17

74. Have you joined a rally, protest, demonstration, or march in the last two months?

	9/20	10/20
Yes, to support racial justice and oppose police brutality	5	5
Yes, to oppose wearing masks	1	1
Yes, to oppose lockdowns	1	1
No	92	92
Prefer not to say	1	1

75. For whom did you vote in the 2016 Presidential election?

	9/20	10/20
Hillary Clinton	44	46
Donald Trump	44	43
Someone else	6	5
Did not vote	6	6

76. For whom did you vote in the 2018 U.S. House elections?

	9/20	10/20
The Democrat	48	50
The Republican	42	42
Someone else	2	1
Did not vote	8	7
