

FINAL RESULTS: Swing State Suburban Voter Survey**Sample Size:** 1200**Margin of Error:** $\pm 2.8\%$ **Interview Dates:** October 18-23, 2020**Language:** English and Spanish**Methodology:** Voter panel**Respondents:** Likely November 2020 voters from AZ, FL, MI, NC, PA, WI. Suburban voters.*Results may not add to 100 due to rounding.***SCREENING**

1. Do you prefer to take this survey in Spanish or English?

	9/14	10/5	10/23
English	96	98	98
Spanish	4	2	2

2. In which state do you currently live?

3. What is the zip code at your primary residence?

	9/14	10/5	10/23
Arizona	7	6	7
Florida	32	31	30
Michigan	20	22	21
North Carolina	6	6	6
Pennsylvania	29	28	30
Wisconsin	6	7	7

4. What is your gender?

	9/14	10/5	10/23
Female	54	55	54
Male	46	45	46
Other (Specify: _____)	0	0	0

5. What is your age?

	9/14	10/5	10/23
Under 35	19	18	19
35-44	16	17	16
45-54	14	13	13
55-64	22	21	22
65+	29	32	30

6. Which of the following best describes you?

	9/14	10/5	10/23
White or Caucasian	77	80	80
Latino or Hispanic	10	9	9
Black or African American	10	9	9
Asian American or Pacific Islander	2	2	1
Native American	0	0	0
Mixed Race	0	1	0
Other (Specify: ____)	0	0	0

7. Which of the following describes your educational background?

	9/14	10/5	10/23
Did not graduate high school	1	0	1
High school graduate or equivalent	24	24	25
Some college classes but not a college graduate	37	28	30
Technical or vocational school or certification	8	9	5
College graduate	18	25	27
Post Graduate	13	14	13
Prefer not to say	0	0	0

8. Are you currently registered to vote?

9. With which political party do you currently identify?

	9/14	10/5	10/23
Democrat	42	44	44
Republican	37	35	36
Independent	20	19	20
Other Party	1	1	1

10. On November 3, there will be an election to vote for President, members of Congress and for state and local offices. How likely are you to vote in the November election or have you already voted?

	9/14	10/5	10/23
5	1	1	0
6	1	1	1
7	1	2	1
8	3	2	2
9	3	3	2
10	90	80	53
Already voted	1	12	40
Don't know	1	0	0

ELECTION

For each of the following names, please indicate if you have a favorable or unfavorable impression. If you haven't heard of the person, just indicate so and move on.

			FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
			Strongly	Some-what	Some-what	Strongly	Heard of-	Have Not Heard Of	Favor-able	Unfavor-able
11.	Donald Trump	10/5	24	15	7	52	1	0	40	59
		10/23	26	16	9	49	0	0	42	58
12.	Joe Biden	10/5	33	23	9	34	1	0	56	43
		10/23	31	21	12	35	0	0	52	47

13. **IF ALREADY VOTED FROM Q10:** In the 2020 election for president, for whom did you vote?
IF HAVE NOT VOTED FROM Q10: If the 2020 election for president were held today, would you vote for...

	9/14 Already Voted (n=9)	10/5 Already Voted (n=170)	10/23 Already Voted (n=486)
Trump, definitely	24	26	32
Trump, but still may change	0	0	0
Biden, definitely	68	73	66
Biden, but still may change	0	0	0
Someone else, definitely (Specify:)	8	1	2
Someone else, but still may change (Specify:)	0	0	0
Don't know	0	0	0
TOTAL TRUMP	24	26	32
TOTAL BIDEN	68	73	66
	9/14 Total (n=1209)	10/5 Total (n=1370)	10/23 Total (n=1200)
Trump, definitely	37	36	39
Trump, but still may change	5	4	4
Biden, definitely	46	51	50
Biden, but still may change	5	4	4
Someone else, definitely (Specify:)	1	1	1
Someone else, but still may change (Specify:)	0	0	0
Don't know	5	4	0
TOTAL TRUMP	43	40	43
TOTAL BIDEN	52	55	53

14. In the last month, have you changed your mind about how you may vote for President?

	9/14	10/5	10/23 (n=714)
Did not change mind in the past month	88	88	87
Was previously Trump, now voting for Biden	2	3	2
Was previously Trump, now completely undecided	2	2	3
Was previously Biden, now voting for Trump	1	2	1
Was previously Biden, now completely undecided	2	2	2
Was previously undecided, now voting for Biden	2	2	3
Was previously undecided, now voting for Trump	2	1	2
Other (Specify: _____)	0	0	0

15. IF NOT VOTED FROM Q10: Which one of these issues is most important to you in considering whom you will vote for in the presidential election?

IF ALREADY VOTED FROM Q10: Which one of these issues was most important to you in considering whom you voted for in the presidential election?

	9/14	10/5	10/23
Health care	10	12	12
Jobs and the economy	18	18	22
Gun laws	1	1	1
Criminal justice reform	1	1	1
Immigration	3	2	3
Coronavirus	23	23	26
Education	2	1	1
Climate change	4	5	3
National security	5	4	2
Cleaning up corruption in Washington	11	10	10
Infrastructure	1	0	1
Racial justice	4	3	3
Civil unrest and public safety	9	8	5
Supreme Court	--	4	3
Something else (SPECIFY: _____)	4	5	5
Don't know	2	2	2

RACIAL JUSTICE

16. Over the past three months, have your views toward racial justice protests and the Black Lives Matter movement gotten more positive or more negative?

	9/14	10/5	10/23
Much more positive	15	12	12
Somewhat more positive	15	14	16
No change	29	33	32
Somewhat more negative	13	15	14
Much more negative	28	27	26
TOTAL MORE POSITIVE	29	26	27
TOTAL MORE NEGATIVE	41	42	41

17. Do you think the quality of life for people living in the suburbs will be better under a Joe Biden Presidency or a second term of Donald Trump's Presidency?

	9/14	10/5	10/23
Biden	47	47	45
Trump	42	41	42
Don't know	12	12	13

18. President Trump recently said that a Joe Biden Presidency will bring low-income housing and "a lot of other problems, including crime" to the suburbs. Do you agree or disagree that a Biden Presidency will result in more crime and other problems in suburbs around the country?

	9/14	10/5	10/23
Agree strongly	29	26	26
Agree somewhat	14	14	14
Disagree somewhat	8	9	10
Disagree strongly	43	43	42
Don't know	7	8	9
TOTAL AGREE	43	39	40
TOTAL DISAGREE	50	52	51

19. Joe Biden criticized some protestors by saying "Rioting is not protesting. Looting is not protesting. Setting fires is not protesting. None of this is protesting. It's lawlessness, plain and simple. And those who do it should be prosecuted." Do you agree with what Joe Biden said or not?

	9/14	10/5	10/23
Agree strongly	72	74	73
Agree somewhat	15	15	14
Disagree somewhat	3	4	3
Disagree strongly	4	4	7
Don't know	6	4	3
TOTAL AGREE	87	88	88
TOTAL DISAGREE	7	8	10

CANDIDATE COMPARISON

20. Do you approve or disapprove of the job Donald Trump is doing overall?

	9/14	10/5	10/23
Strongly approve	26	26	27
Somewhat approve	18	18	19
Somewhat disapprove	8	9	9
Strongly disapprove	46	46	43
Don't know	2	1	1
TOTAL APPROVE	44	44	46
TOTAL DISAPPROVE	54	55	53

Please indicate whether you think Donald Trump or Joe Biden would do a better job handling each of the following issues.

			TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
			Much better	Some- what better		Some- what better	Much better		Trump	Biden
21.	The economy	9/14	39	9	4	11	32	4	49	43
		10/5	40	9	7	12	29	4	49	40
		10/23	40	10	7	11	29	2	51	40
22.	The coronavirus	9/14	28	8	6	6	45	6	36	51
		10/5	25	9	7	7	46	6	34	53
		10/23	25	10	8	6	45	6	35	51
23.	Health care	9/14	29	10	5	9	43	6	38	51
		10/5	28	10	4	9	43	6	38	52
		10/23	29	10	5	9	41	6	39	50
24.	Civil unrest and public safety	9/14	33	9	4	9	41	5	42	50
		10/5	33	8	5	9	40	5	41	50
		10/23	33	10	4	11	38	4	43	49
25.	Job creation	9/14	38	8	6	10	32	5	47	42
		10/5	38	8	9	11	29	4	46	40
		10/23	38	10	8	11	29	4	48	41
26.	Race relations	9/14	25	8	7	8	44	8	33	53
		10/5	24	6	8	10	44	8	30	54
		10/23	23	9	8	11	42	8	31	53
27.	Immigration	9/14	38	7	2	9	39	4	45	48
		10/5	38	7	4	10	38	4	45	48
		10/23	37	9	4	10	35	4	47	45
28.	Abortion	9/14	29	8	5	9	36	13	37	45
		10/5	29	8	7	10	35	12	37	45
		10/23	29	8	8	10	35	11	37	44
29.	Supreme Court nominations	10/5	36	6	7	7	39	6	42	46
		10/23	35	7	9	8	35	6	42	43

			TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
			Much better	Some- what better		Some- what better	Much better		Trump	Biden
30.	Policing policy	9/14	34	9	4	10	36	7	43	46
		10/5	34	8	5	12	35	5	42	47
		10/23	36	10	5	13	32	5	45	45
31.	Free and fair elections	10/5	28	6	7	5	44	9	34	50
		10/23	28	6	10	7	41	7	35	48
32.	LGBT issues	9/14	20	6	10	9	43	13	25	52
		10/5	18	5	12	11	42	13	22	53
		10/23	18	7	12	10	41	12	25	51

Please indicate whether you think the following qualities describe Donald Trump or Joe Biden better.

			TRUMP		Both equally	BIDEN		Neither/ Don't know	SUMMARY	
			Much better	Some- what better		Some- what better	Much better		Trump	Biden
33.	Strong	9/14	37	9	6	8	33	7	46	42
		10/5	35	10	8	10	30	7	45	40
		10/23	36	11	7	12	28	5	47	41
34.	Leader	9/14	34	9	4	7	40	6	43	47
		10/5	34	8	5	7	40	6	42	48
		10/23	34	9	6	7	39	5	43	46
35.	Compassionate	9/14	21	6	8	11	46	9	26	57
		10/5	19	7	8	11	48	7	26	59
		10/23	19	8	8	12	46	7	27	58
36.	Influenced by special interests (9/14 and 10/5) Corrupt (10/23)	9/14	37	7	13	6	28	10	44	34
		10/5	35	7	15	8	27	8	42	34
		10/23	42	6	12	7	26	7	48	33
37.	Effective	9/14	32	10	4	9	37	7	42	46
		10/5	33	9	5	11	36	6	42	47
		10/23	32	11	4	13	34	6	43	47
38.	Weak	9/14	33	7	4	7	37	12	40	44
		10/5	30	7	6	11	34	12	37	45
		10/23	27	10	6	12	34	12	37	45
39.	Selfish	9/14	49	8	13	4	18	7	57	23
		10/5	49	8	13	4	17	9	57	21
		10/23	48	10	13	4	17	7	58	22
40.	Steady	9/14	30	9	4	10	40	8	39	49
		10/5	28	10	5	10	39	8	38	50
		10/23	28	11	5	12	37	7	39	48
41.	Confused	9/14	36	7	8	7	35	7	43	42
		10/5	31	8	9	9	33	9	39	42
		10/23	33	8	10	7	35	7	41	43
42.	Honest	9/14	22	7	7	6	44	14	29	50
		10/5	20	7	6	8	43	16	27	52
		10/23	21	8	8	10	40	13	29	50

GOP ATTACKS

43. IF HAVE NOT VOTED FROM Q10: How concerning is the following statement when considering voting for Joe Biden?

IF ALREADY VOTED FROM Q10: How concerning is the following statement about Joe Biden?

Biden is a trojan horse for the far left. He will be an instrument of socialists and left-wing radicals. He is too oblivious to understand he's being exploited, and too weak to oppose their extreme ideas and policies.

	9/14	10/5	10/23
Very concerning	39	39	40
Somewhat concerning	9	9	8
Just a little concerning	7	7	8
Not concerning at all	38	41	39
Don't know	7	4	5

44. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden has been a moderate all his life, and as president he will work to bring together Democrats and Republicans to get things done for all of us. Biden will be president for all Americans.

	9/14	10/5	10/23
Eliminates all concern	18	17	19
Eliminates most concern	13	12	13
Eliminates just some concern	10	9	10
Does not eliminate any concern at all	36	36	37
Never had concern in this area	17	20	17
Don't know	7	6	4

45. IF HAVE NOT VOTED FROM Q10: How concerning is the following statement when considering voting for Joe Biden?

IF ALREADY VOTED FROM Q10: How concerning is the following statement about Joe Biden?

Biden is weak on crime and public safety. He took too long to denounce the violence, looting, and vandalism sweeping over American cities and only spoke out when his poll numbers started to fall. Biden has not defended the residents and business owners who have had their lives destroyed by protests, rioting, and looting.

	9/14	10/5	10/23
Very concerning	39	39	40
Somewhat concerning	11	10	10
Just a little concerning	11	11	11
Not concerning at all	33	35	35
Don't know	6	5	4

46. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden will make America safe — safe from the coronavirus, safe from crime and looting, safe from racially motivated violence, safe from police officers who break the law. Biden not only opposes defunding police but wants to spend more on law enforcement to make sure we have well trained officers taking care of our communities.

	9/14	10/5	10/23
Eliminates all concern	19	17	17
Eliminates most concern	14	15	15
Eliminates just some concern	10	11	11
Does not eliminate any concern at all	37	36	38
Never had concern in this area	12	16	14
Don't know	7	5	4

47. IF HAVE NOT VOTED FROM Q10: How concerning is the following statement when considering voting for Joe Biden?
IF ALREADY VOTED FROM Q10: How concerning is the following statement about Joe Biden?

Biden's economic agenda would raise taxes by \$4 trillion and do nothing but hurt small business. This would destroy our rapidly improving economy and record stock market gains, which would cost Americans their jobs, 401(k)s, and economic future.

	9/14	10/5	10/23
Very concerning	43	43	43
Somewhat concerning	10	9	11
Just a little concerning	12	13	13
Not concerning at all	27	28	29
Don't know	7	6	5

48. How effective is the following response at eliminating concern you may have about Joe Biden?

Biden's "Build Back Better" economic agenda will help us rebuild from the coronavirus crisis and support the middle class. Biden will end Trump's tax cuts for the wealthy without raising them on anyone making less than \$400,000 a year, and he will invest trillions to grow American manufacturing and create millions of new jobs.

	9/14	10/5	10/23
Eliminates all concern	20	18	20
Eliminates most concern	13	15	14
Eliminates just some concern	11	11	13
Does not eliminate any concern at all	34	33	34
Never had concern in this area	13	16	15
Don't know	8	7	4

49. IF HAVE NOT VOTED FROM Q10: How convincing is the following statement at causing you to vote for Donald Trump?
IF ALREADY VOTED FROM Q10: How convincing is the following statement about Donald Trump?

President Trump acted decisively on the coronavirus by banning travel from China and launching the largest national mobilization since World War II. Now we are marshaling America's scientific genius to crush the virus. Because of President Trump, we will defeat it and emerge stronger than ever before.

	9/14	10/5	10/23
Very convincing	30	28	28
Somewhat convincing	12	13	13
Just a little convincing	8	8	9
Not convincing at all	45	47	47
Don't know	5	4	3

50. IF HAVE NOT VOTED FROM Q10: How convincing is the following response at causing you to vote for Joe Biden?
IF ALREADY VOTED FROM Q10: How convincing is the following response about Joe Biden?

Biden will make America safe from the coronavirus because he follows the science, not just his gut. Donald Trump waited months to take any action and now nearly 200,000 Americans are dead and our economy is in trouble. If Biden had been president when the virus struck, America would be in better shape.

	9/14	10/5	10/23
Very convincing	37	39	38
Somewhat convincing	11	12	12
Just a little convincing	8	7	8
Not convincing at all	37	38	39
Don't know	7	5	3

51. IF HAVE NOT VOTED FROM Q10: How concerning is the following statement when considering voting for Joe Biden?
IF ALREADY VOTED FROM Q10: How concerning is the following statement about Joe Biden?

Joe Biden has been hanging out in the DC swamp for 47 years, and now we've learned that while Joe Biden was vice president, his son Hunter made millions of dollars by selling connections to his father in foreign countries.

	10/23
Very concerning	40
Somewhat concerning	10
Just a little concerning	12
Not concerning at all	35
Don't know	4

52. How effective is the following response at eliminating concern you may have about Joe Biden?

Countless investigations have cleared Joe Biden of any wrongdoing and shown that these attacks are driven by foreign countries trying to meddle in our elections.

	10/23
Eliminates all concern	22
Eliminates most concern	10
Eliminates just some concern	9
Does not eliminate any concern at all	38
Never had concern in this area	16
Don't know	5

POST ELECTION

53. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/14	10/5	10/23
More order	45	44	43
More lawlessness	39	37	37
Don't know	17	19	20

54. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/14	10/5	10/23
A stronger economic recovery	41	40	42
A weaker economic recovery	45	45	44
Don't know	14	15	14

55. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/14	10/5	10/23
Better race relations in America	52	53	52
Worse race relations in America	31	29	29
Don't know	18	18	19

56. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/14	10/5	10/23
More opportunities for the middle class	48	49	49
Fewer opportunities for the middle class	39	38	38
Don't know	14	13	13

57. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/14	10/5	10/23
More opportunities for small businesses	44	44	45
Fewer opportunities for small businesses	41	40	40
Don't know	15	16	15

58. If Biden becomes President as opposed to Trump being reelected, will there be...

	9/14	10/5	10/23
More progress on getting the virus under control	51	53	52
Less progress on getting the virus under control	30	29	29
Don't know	19	19	19

DEMOGRAPHICS

59. Do you have children under the age of 18 living at home?

	9/14	10/5	10/23
Yes	16	15	13
No	84	85	87
Prefer not to say	0	0	0

60. What best describes your marital status?

	9/14	10/5	10/23
Currently married or partnered	64	65	65
Previously married or partnered but not currently	20	19	20
Never been married or partnered	16	15	15
Prefer not to say	1	1	0

61. How would you describe yourself politically?

	9/14	10/5	10/23
Liberal	21	22	19
Moderate	38	41	42
Conservative	39	35	37
Don't know	2	2	2
Prefer not to say	0	1	0

62. Thinking about your total annual household income, do you consider your household to be...

	9/14	10/5	10/23
Upper income	7	6	6
Middle income	67	71	73
Lower income	21	20	18
Don't know	2	2	1
Prefer not to say	2	2	2

63. Which of these categories best describes your total household income before taxes for the year 2019?

	9/14	10/5	10/23
Under \$25,000	12	10	10
\$25,000 to just under \$50,000	23	19	21
\$50,000 to just under \$75,000	21	22	20
\$75,000 to just under \$100,000	18	17	18
\$100,000 to just under \$150,000	14	17	16
\$150,000 to just under \$200,000	5	6	6
\$200,000 or more	4	3	4
Don't know	0	0	0
Prefer not to say	4	5	5

64. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

	9/14	10/5	10/23
Yes	20	20	18
No	79	79	81
Prefer not to say	1	1	1

65. Are you or is anyone in your household a member of a labor union or employee association?

	9/14	10/5	10/23
Yes, myself only	9	10	9
Yes, household member only	6	5	5
Yes, both myself and a household member	3	3	2
No, no one	82	82	84
Prefer not to say	1	0	0
TOTAL UNION HOUSEHOLD	18	17	16

66. Have you joined a rally, protest, demonstration, or march in the last two months?

	9/14	10/5	10/23
Yes, to support racial justice and oppose police brutality	5	5	4
Yes, to oppose wearing masks	1	1	1
Yes, to oppose lockdowns	1	1	1
No	92	92	94
Prefer not to say	1	1	0

67. For whom did you vote in the 2016 Presidential election?

	9/14	10/5	10/23
Hillary Clinton	44	46	44
Donald Trump	44	43	45
Someone else	6	5	5
Did not vote	6	6	6

68. For whom did you vote in the 2018 U.S. House elections?

	9/14	10/5	10/23
The Democrat	48	50	47
The Republican	42	42	43
Someone else	2	1	2
Did not vote	8	7	8