

Climate & Energy Communications Cheat Sheet 5/7/19



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ICYMI

With so much happening in the news last week, you may have missed Washington Governor and presidential candidate [Jay Inslee's 100% clean energy plan](#). This is the second fully-detailed climate plan to be released in the run-up to the 2020 primaries, with more certainly on the way. Inslee's plan is ambitious, incredibly aggressive, and technology-inclusive. We were excited about what was in the plan as well as what the campaign has promised to release in the coming weeks regarding innovation and decarbonizing the industrial sector, the fastest growing source of US emissions.

As promised, we are bringing you our takeaways from each candidate's climate plan as they emerge. Check out, comment on, and share our latest twitter thread on the Inslee plan.

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Climate was in the national spotlight last week, thanks in part to presidential hopefuls like WA Gov. [@JayInslee](#), who released an eye-popping plan to decarbonize the US economy. 1/ [axios.com/jay-inslee-ene...](https://www.axios.com/jay-inslee-ene...)

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Inslee's plan aims to eliminate US emissions within ~25 years, ahead of the 2050 deadline that the [@IPCC_CH](#) has called for. It's aggressive and very detailed. 2/



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The plan focuses on 3 sectors that account for 70% of US emissions (Power, Transpo, Bldngs), and promises additional plans for industry and agriculture coming soon. 3/

